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May 18, 2006

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### **Electronic Filing**

Ms. Marlene H. Dortch, Secretary Federal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

Re:

Ex Parte Notification MM Docket No. 99-325

Dear Ms. Dortch:

On May 18, 2006, Albert Shuldiner, General Counsel for iBiquity Digital Corporation, and the undersigned met with Jessica Rosenworcel, Senior Legal Advisor to Commissioner Copps.

During the meeting, iBiquity provided an updated status report on the significant progress being made to implement HD Radio technology. A copy of iBiquity's presentation is attached to this letter.

This letter is being provided to your office in accordance with Section 1.1206 of the Commission's rules. A copy of this letter has been delivered by e-mail to Ms. Rosenworcel.

Please direct any questions regarding this notice to the undersigned.

Respectfully submitted,

Jøhn M. Burgett

cc: Jessica Rosenworcel



HD Radio™ Update Federal Communications Commission May 18, 2006



# Broadcast, Technology, Media and Financial Company Owners

# Radio Broadcast Owners













Owners account for **52%** of radio industry revenue (78% in the top 50 markets)













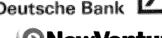






















Williams, Jones & Associates. Inc. **Strategic Technology Owners** 







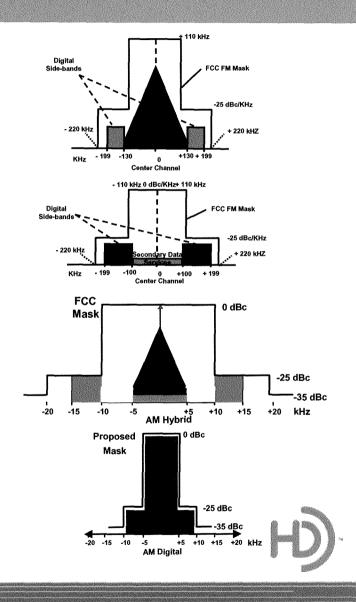
**Additional Media Owners** 





# HD Radio Technology

- In Band On Channel (IBOC) Broadcasting and Receiver Technology
- System Modes:
  - Hybrid: Simulcast of Analog and Digital
  - Extended Hybrid: More Digital Carriers
  - All-digital: Digital Broadcast Only
- HD Radio Receivers Are Capable Of:
  - Analog Reception
  - Hybrid Reception
  - All Digital Reception
- Existing Radios Will Continue to Work Until the Stations Transition to the All Digital Mode



# Features and Benefits of HD Radio Technology

# • Features:

- PAD Information
- Scalability
- Multicasting
- Datacasting Services

# Benefits:

- For Listeners:
  - Enhanced Audio Quality (FM Is CD-like, AM Is FM-like)
  - More Robust Reception
  - Data Services
- For Broadcasters:
  - Seamless Transition
  - Retain Existing Dial Position
  - Better Product
  - New Revenue Opportunity From Datacasting



# HD Radio™ Station Rollout Status

## 1,266 Licensees

200 Markets

92 Top 100 Markets

327 Licensed Groups

45 Licensed Top 100

51 States Served\*

\* Includes Washington, DC and Puerto Rico

Population Served 238,112,000 Listeners Served 97,449,000

### 794 On The Air

147 Markets

88 Top 100 Markets

49 States Served

Population Served 203,316,000 Listeners Served 78,690,000

	Market	#	On	<b>HD2</b> 12
1	New York	23	18	12
2	Los Angeles	36		
3	Chicago	36	29	15
4	San Francisco	24	19	12 8
5	Dallas	28	21	8
6	Philadelphia	24	20	11
7	Houston	18		5
8	Washington, DC	21	18	9
9	Detroit	25	22	15
	Atlanta	28	23	10
11	Boston	24	22	6
12	Miami	27	20	8
13	Puerto Rico	8	1	0
14	Seattle	24	18	10
	Phoenix	6	4	1
16	Minneapolis	11	7	2
17	San Diego	3	3	1
18	Nassau-Suffolk	2	1	11
19	Tampa	14	8	4
20	St. Louis	12	8	0
21	Baltimore	9	7	12 4
22	Denver	28	22	4
23	Pittsburgh	9	7	3 3 3
24	Portland, OR	13	13	3
25	Cleveland	13	8	3

Rnk	Market	#	On	HD2
26	Sacramento	13	5	2
27	Riverside, CA	3	1	8
28	Cincinnati	16	14	12
29	Kansas City	7	6	0
30	San Antonio	14	4	2
31	Salt Lake City	12	10	1
32	Las Vegas	9	6	3
33	Milwaukee	10	8	0
34	San Jose	5	4	12
35	Charlotte	11	7	1
36	Providence	6	4	5
37	Orlando	10	6	1
38	Columbus, OH	8	6	1
39	Middlesex, NJ	4	1	11
40	Norfolk, VA	5	4	0
41	Indianapolis	16	16	5
42	Austin	5	4	0
43	Raleigh-Durham	5	2	1
44	Nashville	6	4	1
45	Winston Salem	2	2	1
46	West Palm Beach	8	7	8
47	New Orleans	7	2 3	0
48	Jacksonville	7		0
49	Memphis	10	9	4
50	Hartford	11	9	9

## 226 Multicasting

52 Markets

35 Top 50 Markets

45 Broadcast Groups



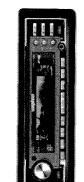
# HD Radio Receiver Products

# Auto



**Panasonic** 

Eclipse



Sanyo



Alpine

**BMW** 

Kenwood (2)

# **Tabletop**

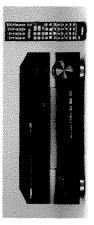


Boston Acoustics



Polk (coming soon)

# Home



Vamaha

# Car Adapters



+ 3-5 Car Adapters



Multicast Capable = Bold and Italic + 3-5 Ca

# HD Radio Support for Broadcast and CE Industries

# www.hdradioplaybook.com



GMs, Programming, Promotion www.hdradio.com



**Consumer Focused** 

## www.hdradiouniversity.com



Retail Training www.ibiquity.com



General Info, Business



# Retailers with HD Radio™ Products

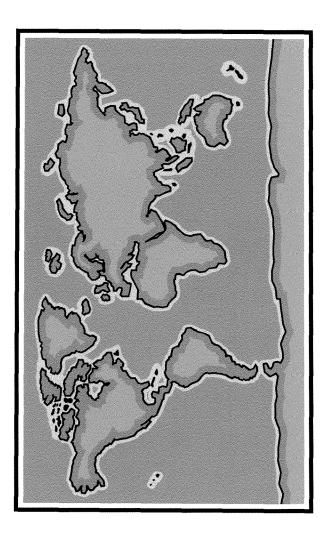
- ABC Warehouse
- ABT Electronics
- Audio Advisor
- Bjorn's
- Car Toys
- Car Tunes
- Crutchfield
- Fry's

- Good Guys
- Great Indoors
- Harvey
- J & R Music World
- Listen Up
- Myer-Emco
- Tweeter
- Ultimate



# HD Radio Developments Outside the U.S.

- Canada
- Mexico
- Brazil
- France
- **Switzerland**
- **Philippines** 
  - Indonesia Poland
- New Zealand
- Australia





# Regulatory Background

- October 2002 First R&O Authorized Digital Broadcasts (AM service limited to daytime)
- March 2004 Authorized Use of Separate Antennas
- April 2004 Further NPRM
- April 2004 Comment Sought on AM Night Service
- March 2005 Endorsed Multicasting Experimental Authority
- June 2005 Comments Sought on NRSC-5



# Outstanding Regulatory Issues

- The Commission needs to address outstanding rulemaking
  - Authorize multicasting
  - Authorize datacasting
  - Authorize AM nighttime transmission
- The Commission should proceed with adoption of NRSC-5
- International issues concerning AM service should be resolved through CITEL and the ITU





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